

# RAISE YOUR SUSTAINABILITY SCORE WITH PAPER GIFT CARDS

PAPER VS. PLASTIC BY THE NUMBERS

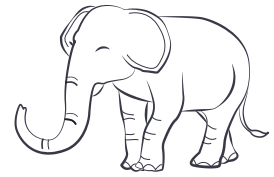


**66.8%** of all **PAPER** in the U.S. is recycled.

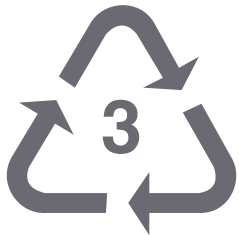


The number of months you can power an average U.S. home by recycling 1 ton of paper.

**2** **BILLION**



The number of non-recyclable plastic gift cards produced each year; Weight equivalent of 3,700 elephants.



The symbol you see on plastic is meant to indicate the type of plastic, **NOT** its recyclability.

**3.3** cubic yards of landfill space are saved by recycling 1 ton of paper.



**100%** of all **PLASTIC** ever produced still exists (excludes incinerated plastic).

**2050** The year by which **PLASTICS** in the ocean will outweigh fish pound for pound.



**95%**

The reduction of carbon footprint when you choose paper gift cards over plastic.

**20%** THE DOLLAR AMOUNT YOU CAN SAVE ON YOUR ANNUAL GIFT CARD PROGRAM BY SWITCHING TO PAPER WITH OPTIMUM CARD.