

PVC vs PAPER

GIFT CARDS

SOURCING

PVC

Fossil Fuel
Based
Production



Sourcing for PVC includes the use of non-renewable fossil fuels, which contribute to greenhouse gas emissions, and are responsible for the majority of air and water pollution.



Vinyl Chloride can be found in at least 37% of the most hazardous waste sites in the country, as identified by the EPA, which could lead to potentially harmful exposures.



Vinyl chloride (the VC in PVC) is a known carcinogen, and contributes to the formation of dangerous by-products, like dioxins, with no safe level of exposure.



PAPER



FSC®
Sourced
Paper



FSC® certification ensures that wildlife habitat, adjacent waterways, endangered forests, forest workers, and overall forest integrity are protected around the world, with over 35 million certified acres in the US alone.



FSC® uses internationally-recognized independent third-party certifiers for its annual audits to guarantee that fiber has been sourced responsibly.



FSC® wood is tracked from planting to harvesting, through distribution and printing/converting channels, to a finished product that is clearly identified by the FSC® logo.